



ecosphere+



# RESPONSIBLE TOURISM

Carbon reductions · Biodiversity · Sustainable livelihoods · Fresh water

# IT'S TIME FOR TOURISM TO SAVE NATURE

## Why take action

Did you know that 5% of global emissions come from the tourism industry and are growing rapidly?

This helps drive climatic changes that threaten the very nature and beauty on which the industry relies. Businesses are facing evolving challenges from increasing investor and regulatory pressure, changing consumer preferences and the realities of climate and environmental stresses.

## How Ecosphere+ can help

We design solutions to address environmental impacts of tourism and travel businesses by providing access to rainforest conservation projects in some of the world's most valuable ecosystems. By purchasing forest carbon you help halt deforestation, a leading cause of climate change, and support wider sustainable development goals.

Bringing to market new environmentally-friendly products and services helps manage your impacts, differentiate from competitors and attract clients and employees, turning your business into a solution for the world's biggest challenges.

## Examples of Ecosphere+ climate positive solutions



### Rental cars

Zero carbon rentals for **1p a mile**



### Coaches

Green passengers for **4p per 100km**



### Cruises

Green passengers at **around 35p per 100km**



### Hotels

Carbon free room for **1% of the price of an overnight stay**



### Aviation

Zero carbon flights for **1 per passenger short haul**



### Tour operators and agencies

Carbon neutral holidays for **2 per person a day**



### Business operations

Balance your carbon emissions and address the **Sustainable Development Goals**